

**DNYAN GANGA EDUCATION TRUST'S
DEGREE COLLEGE
OF ARTS, COMMERCE & SCIENCE**
(Affiliated to University of Mumbai)

In collaboration with
University of Mumbai & Indian Accounting Association- Thane Branch



मुंबई विद्यापीठ
University of Mumbai



Organizes

ONE DAY NATIONAL LEVEL VIRTUAL WORKSHOP on
Intellectual Property Rights

On Saturday, 3rd April 2021 [10:00 am Onwards]



DR. DEEPAK MEHRA
Innovation and IPR Catalyst Founder VIDURNEETI®
[RESOURCE PERSON]

**DNYAN GANGA EDUCATION TRUST'S
DEGREE COLLEGE OF ARTS, COMMERCE & SCIENCE**

Behind D Mart, Near Kasarvadavali Police Station

Ghodbundar Road, Thane (w) 400 615

Contact No.: No. 022-25973187/9833024368

<https://dgetcollege-edu.org>

ABOUT UNIVERSITY OF MUMBAI

The Profile of this University carved out in 161 years of its functioning, attests to its manifold achievements as the intellectual and moral powerhouse of the society. The University has always given its best to the country in general and to the city of Mumbai in particular by enthusiastically shouldering an ever-growing load of social values and opportunities. It has two campuses of areas 243 acres and 14 acres at Vidyanagari and Fort respectively; sub-campuses/centers at Ratnagiri 20 acres, Thane 6.50 acres and Kalyan 6.26 acres with 60 University Departments & Institutes and 749 affiliated colleges. It has established its name in industrial & international collaborations and runs various professional courses.

DNYAN GANGA EDUCATION TRUST:

Dnyan Ganga Education Trust (DGET) is an educational hub delivering quality education from KG to PG. to meet the growing academic challenges globally; DGET is determined to run the institutions professionally, adopting all the modern advancements in academics and technology to shape the individuals into truly global citizens with Indian values. DGET aims at creating professionally superior and ethically strong global manpower and creating leaders and managers of tomorrow. DGET focuses to uphold the social values while helping the society to develop technologically and morally by providing education of global standards, thus bringing about emancipation in the society through knowledge and wisdom.

ABOUT THE COLLEGE:

Dnyan Ganga Degree college of Science & Commerce was established in 2007 with the faculty of Commerce & Science and is affiliated to University of Mumbai. It was the first 3-year degree/graduation college within the vicinity that started catering to the growing needs of higher education & career aspiration of the community. Over the years, besides the regular degree courses like BCOM and some professional courses like BBI, BMS, BSC-IT and BAF, the college has also added Arts stream to it and now conducts several graduation courses like BA & BAMMC. All of these are three-year undergraduate professional courses that offer an in-depth knowledge in their respective fields. The college offers classroom teachings, seminars, projects, practical training, industrial visits, conferences, expert talks, etc for all its courses. With the vision of providing learning benefits, enhancing student's skills and to acquire more knowledge, the college also conducts various short-term & add-on courses. This gives students a hands-on skill. Job melas are organized in tie up with a number of companies, organizations & industries to meet the economic needs of the students. There is a well-established state-of-art system with regulatory body in the college for the optimum use of available infrastructure and its regular maintenance. The College conducts various Extension Activities such as NSS, Field Study, DLLE, Nature Club, Excursions, etc.

ABOUT THE WORKSHOP:

Intellectual Property Rights (IPR) plays a vital role in enhancing the socio-economic prosperity of the country. Creativity and innovation are new drivers of the world economy. With the increasing focus on innovation and research, everyone needs to learn about intellectual property rights (IPRs). IPR is a strong tool to protect investments, time, money,

efforts invested by the creator of an IP, since it gives the creator an exclusive right for a certain period of time for use of his invention. Intellectual property (IP) is a category of property that includes intangible creations of the human intellect. There are many types of intellectual property. The most well-known types are copyrights, patents, trademarks, and trade secrets. Thus, there is a need to create large public awareness about the pivotal role of IPR in the globalized knowledge economy. This Workshop will bring a positive transformation in the Faculty members and researchers to publish quality publications and convert their work into patents.

OBJECTIVES OF THE WORKSHOP :

The power to evolve innovations and thinking in an avante-garde manner in an institution can be increased by means of creating Intellectual Property (IP) awareness amongst its faculties and students, who are directly or indirectly involved in the process of innovation. The one day IP awareness workshop aims at establishing a basic level of IP awareness amongst the workshop participants, such that the chances of obtaining well-protected innovation (Patents) for their organizations/institutions are increased. The Workshop will focus on:

- To create awareness about Intellectual Property (IP).
- Importance and scope of IPR in Academic Researches.
- IPR and plagiarism.
- To appraise its stakeholders- Faculty members & the students about its technology transfer and commercialization.
- To develop an understanding about IP management tools and best practices for technology commercialization.
- To educate participants about legal implications of IPR related aspects.
- To protect intellectual property (IP) rights generated by faculty/personnel, students.
- Case Studies.

PATRONS:

PROF. B.D. PATIL
(Founder & Chairman of DGET)

MRS. RANJANA B. PATIL
(Trustee of DGET)

MRS. ANITA PATIL MORE
(Director of DGET)

: CHAIRPERSON
DR. (MRS.) BHAVIKA R. KARKERA
(I/C Principal, DGET)

Workshop Schedule

Workshop Timing	<u>10:00 a.m. -12:00 Noon</u> <u>03:00 p.m.-05:00 p.m.</u>
Inauguration	Prof. B. D. Patil (Founder & Chairman of DGET)
Chief Guest	Dr. Arvind S. Luhar Chairman, IAA-TB & Associate Professor & HOD Accountancy at Govt. of Maharashtra, Ismail Yusuf College of Arts, Science & Commerce, Jogeshwari (East), Mumbai -400 060.
Resource Person	Dr. Deepak Mehra Innovation and IPR Catalyst Founder VIDURNEETI®
Valedictory Session	Dr. Nishikant Jha Secretary, IAA-TB Vice-Principal- Thakur College of Science & Commerce

Organising Committee Members

Asst Prof. Hetal Rajgor	Asst Prof. Ishwari Kamat
Asst Prof. Nivedita Pandey	Asst Prof. Manimekhalai Iyer
Asst Prof. Neha Mistry	

REGISTRATION LINK:

https://docs.google.com/forms/d/10jBbDj233X3-PrCAIIsPaZyGRpVTpg88VgbkpwH0_5s/edit?usp=drivesdk

IMPORTANT NOTE:

One-hour assignment will be given to the participants during the morning session, and everyone is expected to complete and send it by 2:00 pm, which shall be discussed in the afternoon session.

FOR QUERY PLEASE RING ON BELOW MENTION NUMBERS:

Asst Prof. Hetal Rajgor	91-9920886237
Dr. Nishikant Jha	91-9004883439

STAY HOME STAY SAFE