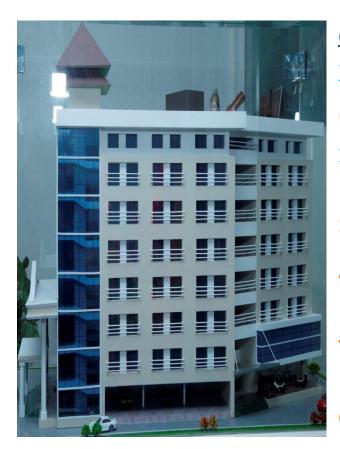


# **DNYAN GANGA EDUCATION TRUST'S**

# **Degree College of Arts, Commerce & Science**

&

# Junior College of Science & Commerce



# **Courses Offered:**

Junior College • FYJC & SYJC (Science & Commerce)

# **Degree College**

- Bachelor of Commerce
- Bachelor of Commerce (Banking & Insurance)
- Bachelor of Commerce (Accounting & Finance)
- Bachelor of Management Studies
- Bachelor of Science (Information Technology)
- Bachelor of Arts
- Bachelor of Arts in Mass & Media Communication

# DGET CAMPUS

Add: Opposite Unnathi Green, Haware City Road, Kasarvadavali, G.B.Road, Thane – 400615 Website: <u>https://dgetcollege-edu.org/</u> Contact No.: 9833024368 / 8454828333 / 8454818333 College Email-ID: <u>dgetadmin@dgetcollege-edu.org</u>

#### **Prof. B.D.PATIL**

#### Chairman-[M.A.,M.A,B.Ed.,M.Phil.]

Beginning my career as a professor, I realized the dire need of education in the lower and middle strata of the society. So, I began my endeavour towards fulfilling the educational needs of

the poor people. Here we proudly stand after years of hard work and dedication as one of the most promising institute in Thane region DGET's Junior and Degree college. I feel privileged and blessed to have such laborious and sincere faculty members, zealous staff and a wonderful management who are more of a family. I am more proud of them for bringing our institute to such heights.

It's been a difficult path but the tremendous support from my family and society kept me standing straight. Success of the management depends upon the efficient, quick and transparent decisions. I always aim at providing a totally transparent administration open to all. My aim is to provide best facilities to the student in particular and to the nation in general. Our institution is a most integrated multidisciplinary institution providing a wide and varied area for the staff and student communities to showcase their academic and extracurricular talents.



MRS. RANJANA B. PATIL

TRUSTEE [B.A, B.Ed.]

Seeing the growth of DGET College makes me proud and gives me

a feeling of accomplishment. Our humble beginning as an institution has drastically changed into a consistent success story.

I feel happy and extend my best regards to the DGET fraternity and pray for more success in all their endeavours.

DGET is an imparting higher education in various stream not only to create technically and managerial savvy manpower, but also creative, innovative, competitive and ethically strong individuals. Our aim to provide all student with an outstanding education in a nurturing yet challenging environment that foster academic achievement, healthy social and emotional development, enthusiasm for education and a lifelong love for learning. As educationalist we are committed to help our student in coping with the inevitable stress and strain in their pursuit of knowledge and excellence.



# MS. ANITA PATIL MORE

DIRECTOR - [M.Sc. (Phy.), M.Ed., PGDME, DSM, ICT, L. L. B]

Since its inception in 2007, DGET has grown in manifold. With rapid developments, infrastructure, advanced technological support and competent staff, we continue to provide the required platform to our students. We specialise in discovering, developing and drawing out the hidden talents and therefore the magic lying dormant inside all of its students. From academics to co-curricular activities, perseverance and a never-say-die spirit are entrenched within the heart of each student not only making them good students but brilliant citizenry. I am proud to be associated with such zealous staff and I believe that our continuous efforts will make

DGET one of the premier institutions not only in Thane but in Maharashtra too.



### Dr. BHAVIKA R. KARKERA I/C PRINCIPAL – DEGREE & JUNIOR

Welcome to Dnyan Ganga Education Trust's Degree College of Arts, Commerce and Science College!

The main aim of Higher education is it gives a child an opportunity to succeed in today's global economy. Every child is born with certain ability and it is our duty to mould them in a best effective way. We educate them to be responsible in all manner, as individual, to community and finally to the country as citizen.

The college offers number of traditional courses along with many Professional courses as well to face today's modern corporate world. At Dnyan Ganga Education Hub, we believe that Higher education is more than a stepping stone to a career. We are determined to chart a new path for ourselves destined to achieve success. We are committed for holistic approach of education to prepare our students as sincere, compassionate, confident and accountable citizens.

Have a wonderful and successful academic year ahead!!!!

# Bachelor of Commerce (B.Com.):

**Objective:** The program aims at developing accounting, managerial and organizational skills in the learners, and also to promote entrepreneurial skills. The program opens up a plethora of career and higher study opportunities including Company Secretaries, Chartered Accountants, Cost & Work Accountants, Banking, Finance and Management.

#### <u>Eligibility:</u>

• A candidate for being eligible for admission to the three year integrated course leading to the Degree of Bachelor Commerce must have passed the Higher Secondary School Certificate (S.Y.J.C.) Examination conducted by the Maharashtra State Board of Secondary and Higher Secondary Education, Mumbai or any examination recognized as equivalent, with subjects, as may be specified by the University in Arts, Science or Commerce streams.

**Duration:** Six semesters spread over 3 years.

F.Y.B.Com Semester - I		F.Y.B.Com Semester - II	
Subject	Subject Code	Subject	Subject Code
1. Accountancy and Financial		1. Accountancy and Financial	
Management – I	UBCOMFSI.1	Management – II	UBCOMFSII.1
2. Commerce – I	UBCOMFSI.2	2. Commerce – II	UBCOMFSII.2
3. Business Economics - I	UBCOMFSI.3	3. Business Economics - II	UBCOMFSII.3
4. Business Communication – I	UBCOMFSI.4	4. Business Communication – II	UBCOMFSII.4
5. Environmental Studies I	UBCOMFSI.5	5. Environmental Studies II	UBCOMFSII.5
6. Foundation Course – I	UBCOMFSI.6.1	6. Foundation Course – II	UBCOMFSII.6.1
7. Mathematical and Statistical		7. Mathematical and Statistical	
Techniques – I	UBCOMFSI.7	Techniques – II	UBCOMFSII.7

S.Y.B.Com Semester - III		S.Y.B.Com Semester - IV		
Subject	Subject Code	Subject	Subject Code	
1. Accountancy and Financial Management III	UBCOMFSIII.1	1. Accountancy and Financial Management IV	UBCOMFSIV.1	
2. Financial Accounting and Auditing V - Introduction to Management Accounting	UBCOMFSIII.2.1	2. Financial Accounting and Auditing V - Auditing	UBCOMFSIV.2.1	
3. Commerce III	UBCOMFSIII.3	3. Commerce IV	UBCOMFSIV.3	
4. Business Economics III	UBCOMFSIII.4	4. Business Economics IV	UBCOMFSIV.4	
5. Advertising I	UBCOMFSIII.5.01	5. Advertising II	UBCOMFSIV.5.01	
6. Foundation Course – III	UBCOMFSIII.6.1	6. Foundation Course – IV	UBCOMFSIV.6.1	
7. Business Law I	UBCOMFSIII.7	7. Business Law II	UBCOMFSIV.7	

T.Y.B.Com Semester - V			T.Y.B.Com Semester - VI		
	Subject	Subject Code	Subject	Subject Code	
	1. Financial Accounting and Auditing VII - Financial Accounting	23101	1. Financial Accounting and Auditing IX - Financial Accounting	83001	
CO MP ULS	2. Financial Accounting and Auditing VIII - Cost Accounting	23107	2. Financial Accounting and Auditing X - Cost Accounting	83007	
ORY	3. Commerce V	23114	3. Commerce VI	83014	
	4. Business Economics V	23113	4. Business Economics VI	83013	
	5. Direct & Indirect Taxation Paper I	23115	5. Direct & Indirect Taxation Paper II	83015	
ELE	6a. Export Marketing Paper I	23116	6a. Export Marketing Paper II	83016	
CTI VE	6b. Computer system & Applications Paper I	23120	6b. Computer system & Applications Paper II	83020	

Fees:

<u>rees.</u>		
FYBCOM	SYBCOM	TYBCOM
14,200/-	14,700/-	15,700/-



# **Bachelor of Commerce (Banking & Insurance):**

#### **Objective:**

Bachelor of Banking & Insurance is a great career choice for those who wish to pursue their career in the Banking and Insurance field. It not only provides you with theoretical knowledge but also helps in its practical application and to provide ample exposure to students with market reforms, new banking policies and regulations. Students are trained with the help of different presentations, projects and assignments to understand the dynamics of Banking & Insurance in a better way.

#### <u>Eligibility:</u>

- Candidates to be eligible for admission to the Bachelor of Commerce (Banking Insurance) Degree Course shall have passed XII std. Examination of the Maharashtra State Board of Secondary and Higher Secondary Education Pune, or its equivalent at one and the same sitting.
- Every candidate admitted to the degree course in the affiliated colleges conducting the course shall have to register enroll himself/herself with the University.

**Duration:** Six semesters spread over 3 years.

F.Y.B.B.I Semester - I		F.Y.B.B.I Semester - II	
Subject	Subject Code	Subject	Subject Code
1. Environment and Management of Financial Management	UBIFSI.1	1. Principles and practices of Banking & Insurance	UBIFSII.1
2. Principles of Management	UBIFSI.2	2. Business Law	UBIFSII.2
3. Financial Accounting I	UBIFSI.3	3. Financial Accounting – II	UBIFSII.3
4. Business Communication - I	UBIFSI.4	4. Business Communication – II	UBIFSII.4
5. Foundation Course I	UBIFSI.5.1	5. Foundation Course – II	UBIFSII.5.1
6. Business Economics – I	UBIFSI.6	6. Organisational Behaviour	UBIFSII.6
7. Quantitative Methods - I	UBIFSI.7	7. Quantitative Methods - II	UBIFSII.7

<u>S.Y.B.B.I Semester - III</u>	B.I Semester - III S.Y.B.B.I Semester - IV		
Subject	Subject Code	Subject	Subject Code
1. Foundation Course -III	UBIFSIII.7.1	1. Foundation Course IV	UBIFSIV.7.2
2. Financial Management - I	UBIFSIII.1	2. Financial Management-II	UBIFSIV.1
3. Management Accounting	UBIFSIII.2	3. Cost Accounting	UBIFSIV.2
4. Financial Market		4. Customer Relationship	
	UBIFSIII.8	Management	UBIFSIV.5
5. Taxation	UBIFSIII.9	5. Business Economics - II	UBIFSIV.9
6. Organizational Behaviour	UBIFSIII.3	6. Corporates & Securities Law	UBIFSIV.8
7. Information Technology in Banking and Insurance - I	UBIFSIII.6	7. Information Technology in Banking and Insurance - II	UBIFSIV.6

T.Y.B.B.I Semester - V		T.Y.B.B.I Semester - VI	
Subject	Subject Code	Subject	Subject Code
1. Strategic Management	44305	1. Central Banking	85501
2. Research Methodology	44302	2. Human Resource Management	85504
3. Financial Service Management	44306	3. Security Analysis and portfolio Management	85502
4. International Banking & Finance	44301	4. International Banking	85506
5. Financial Reporting & Analysis (Corporate Banking and Insurance)	44303	5. Project Work In Banking and Insurance	UBIFSVI.8
6. Auditing - I	44304	6. Auditing II	85503

#### Fees:

<u>1 CC3.</u>		
FYBBI	SYBBI	TYBBI
20,700/-	21,200/-	22,200/-



# **Bachelor of Management Studies (B.M.S.)**:

**<u>Objective</u>**: a) To prepare students to exploit opportunities being newly created in the management profession field.

b) To provide adequate basic understanding of management education to the students.

c) To integrate industry interaction in the form of guest lectures, summer internships, field visits, live projects.

#### <u>Eligibility:</u>

• A candidate to be eligible for admission to the B.M.S. Degree Course should have passed H.S.C. Examination of the Maharashtra Board of Higher Secondary Education or its equivalent examination or Diploma in any Engineering branches with two years or three years duration after S.S.C., conducted by the Board of Technical Education, Maharashtra State or its equivalent examination (in one attempt) at the respective Examination.

**Duration:** Six semesters spread over 3 years.

F.Y.B.M.S Semester - I	F.Y.B.M.S Semester - II		
Subject	Subject Code	Subject	Subject Code
1. Introduction to Financial Accounts	UBMSFSI.1	1. Principles of Marketing	UBMSFSII.1
2. Business Law	UBMSFSI.2	2. Industrial Law	UBMSFSII.2
3. Business Statistics	UBMSFSI.3	3. Business Mathematics	UBMSFSII.3
4. Business Communication - I	UBMSFSI.4	4. Business Communication-II	UBMSFSII.4
5. Foundation Course - I	UBMSFSI.5.1	5. Foundation Course-II	UBMSFSII.5.1
6. Foundation of Human Skills	UBMSFSI.6	6. Business Environment	UBMSFSII.6
7. Business Economics - I	UBMSFSI.7	7. Principles of Management	UBMSFSII.7

	S.Y.B.M.S Semester - III		S.Y.B.M.S Semester - IV		
	Subject	Subject Code	Subject	Subject Code	
	1. Foundation Course - III	UBMSFSIII.3.02	1. Foundation Course - IV	UBMSFSIV.3.01	
C O	2. Business Planning & Entrepreneurial Management	UBMSFSIII.4	2. Business Economics - II	UBMSFSIV.5	
M P UL	3. Accounting for Managerial Decisions	UBMSFSIII.5	3. Business Research Methods	UBMSFSIV.4	
S O	4. Strategic Management	UBMSFSIII.6	4. Production & Total Quality Management	UBMSFSIV.6	
RY	5. Information Technology in Business Management - I	UBMSFSIII.2	5. Information Technology in Business Management - II	UBMSFSIV.2	
	A. Finance Subjects:		A. Finance Subjects:		
	6. Introduction to Cost Accounting	UBMSFSIII.1.02	6. Auditing	UBMSFSIV.1.02	
EL EC	7. Equity & Debt Market	UBMSFSIII.1.03	7. Strategic Cost Management	UBMSFSIV.1.03	
ТІ	<b>B. Marketing Subjects:</b>		<b>B. Marketing Subjects:</b>		
VE	6. Consumer Behaviour	UBMSFSIII.1.05	6. Integrated Marketing Communication	UBMSFSIV.1.05	
	7. Advertising	UBMSFSIII.1.07	7. Rural Marketing	UBMSFSIV.1.07	

<u>C. HR Subjects:</u>		<u>C. HR Subjects:</u>	
6. Motivation and Leadership	UBMSFSIII.1.10	<ol> <li>6. Human Resource Planning</li> <li>&amp; Information System</li> </ol>	UBMSFSIV.1.09
7. Recruitment & Selection	UBMSFSIII.1.09	7. Training & Development in HRM	UBMSFSIV.1.10

	T.Y.B.M.S Semester - V		T.Y.B.M.S Semester - VI	
со		Subject		
MP	Subject	Code	Subject	Subject Code
UL	1. Logistics and Supply Chain Management	46001	1. Operation Research	86001
RY	2. Corporate Communication and Public Relations	46002	2. Project Work	UBMSFSVI.5
	A. Finance Subjects:		A. Finance Subjects:	
	3. Investment Analysis and Portfolio Management	46003	3. International Finance	86002
	4. Commodity and Derivatives Market	46006	4. Innovative Financial Services	86005
	5. Wealth Management	46009	5. Project Management	86008
	6. Risk Management	46015	6. Strategic Financial Management	86011
	<b>B. Marketing Subjects:</b>		<b>B. Marketing Subjects:</b>	
	3. Services Marketing	46004	3. Brand Management	86003
ELE	4. E-Commerce & Digital Marketing	46007	4. Retail Management	86006
СТІ	5. Sales and Distribution Management	46010	5. International Marketing	86009
VE	6. Customer Relationship Management	46013	6. Media Planning and Management	86012
	<u>C. HR Subjects:</u>		C. HR Subjects:	
	3. Finance for HR Professionals and Compensation Management	46005	3. HRM in Global Perspective	86004
	4. Strategic Human Resource Management and HR Policies	46008	4. Organisational Development	86007
	5. Performance Management and Career Planning	46011	5. HRM in Service Sector Management	86010
	6. Industrial Relations	46014	6. Indian Ethos in Management	86019

Fees:		
FYBMS	SYBMS	TYBMS
20,700/-	21,200/-	22,200/-



# **Bachelor of Commerce (Accounting & Finance):**

**<u>Objective</u>**: a) To provide adequate basic understanding about Accounting and Finance among the students.

b) To create for the students an additional avenue of self-employment and also to benefit the industry by providing them with suitable trained persons in the field of Accounting & Finance.c) To prepare students to exploit opportunities, which are being newly created, in the field of Accounting and Finance.

#### <u>Eligibility:</u>

- A candidate to be eligible for admission to the Bachelor of Commerce (Accounting & Finance) Degree Course shall have passed XII std. Examination or the Maharashtra Board of Higher Secondary Education or its equivalent at first attempt.
- Every Candidate admitted to the degree Course in the Constituent/affiliated College recognized institution, conducting the course shall have to register himself/herself with the University

**Duration:** Six semesters spread over 3 years.

F.Y.B.A.F Semester - I		F.Y.B.A.F Semester - II		
Subject	Subject Code	Subject	Subject Code	
1. Financial Accounting - I	UA&FFSI.1	1. Financial Accounting ( Special Accounting Areas ) - II	UA_FFSII.1	
2. Cost Accounting - I	UA&FFSI.2	2. Auditing (Introduction and Planning ) - I	UA_FFSII.2	
3. Financial Management - I	UA&FFSI-5	3. Innovative Financial Services	UA_FFSII.3	
4. Business Communication I	UA&FFSI.6	4. Business Communication - II	UA_FFSII.4	
5. Business Economics I	UA&FFSI.3	5. Foundation Course - II	UA_FFSII.5.1	
6. Commerce - I	UA&FFSI.4	6. Business Law ( Business Regulatory Framework ) - I	UA_FFSII.6	
7. Foundation Course - I	UA&FFSI.7	7. Business Mathematics	UA_FFSII.7	

<u>S.Y.B.A.F Semester - III</u>		<u>S.Y.B.A.F Semester - IV</u>	
Subject	Subject Code	Subject	Subject Code
1. FoundationCourse-Contemporary Issues - III	UA_FFSIII.7.2	1. Financial Accounting (Special Accounting Areas) - IV	UA_FFSIV.1
2. Information Technology in Accountancy - I	UA_FFSIII.6	<ol> <li>Management Accounting (Introduction to Management Accounting)</li> </ol>	UA_FFSIV.2
3. Financial Accounting (Special Accounting Areas) - III	UA_FFSIII.1	3. Taxation - III (Direct Taxes II)	UA_FFSIV.4
4. Cost Accounting ( Methods of Costing ) - II	UA_FFSIII.2	4. Information Technology in Accountancy - II	UA_FFSIV.6
5. Taxation - II ( Direct Taxes Paper I)	UA_FFSIII.4	5. Foundation Course- IV	UA_FFSIV.7.2

6. Business Law ( Business Regulatory Framework ) - II	UA_FFSIII.8	6. Business Law (Company Law) - III	UA_FFSIV.8
7. Business Economics - II	UA_FFSIII.9	7. Research Methodology in Accounting and Finance	UA_FFSIV.9

T.Y.B.A.F Semester - V		T.Y.B.A.F Semester - VI	
Subject	Subject Code	Subject	Subject Code
1. Cost Accounting - III		1. Cost Accounting - IV	
2. Financial Management - II		2. Financial Management - III	
3. Taxation - IV (Indirect Taxes - II)		3. Taxation - V (Indirect Taxes- III)	
		4. Security Analysis and Portfolio	
4. International Finance		Management	
5. Financial Accounting - V		5. Financial Accounting - VII	
6. Financial Accounting - VI		6. Project Work-II	

Fees:		
FYBAF	SYBAF	TYBAF
20,700/-	21,200/-	22,200/-



# Bachelor of Science (Information Technology) B.Sc. (I.T.):

#### **Objective:**

B.Sc. IT program revolves around the field of Information Technology, which is essentially about storing, processing, securing, and managing information. Networks, software development and testing, information databases, and programming etc. are some of the subjects of study covered in the course.

Successful graduates of B.Sc. IT course interested in further studies in the discipline may go for pursuing M.Sc., and later Ph.D. in the subject.

#### <u>Eligibility:</u>

• a) A candidate for being eligible for admission to the degree course of Bachelor of Science Information Technology, shall have passed XII standard examination of the Maharashtra Board of Higher Secondary Education or it's equivalent with Mathematic and Statistics as one of the subject at first attempt.

(b) Candidates who have passed Diploma (Three years after S.S.C. Xth Std.) in Information Technology / Computer Technology / Computer Engineering / Computer Science / Electrical, Electronics and video Engineering and Allied Branches / Mechanical and Allied Branches / Civil and Allied Branches of are eligible for direct admission to the Second Year of the B.Sc. (I.T.) degree course.

However, the Diploma should be recognized by the Board of Technical Education or any other recognized Government Body. Minimum marks required 45% aggregate for open category candidates and 40% aggregate for reserved category candidates.

OR

Candidates with post HSC-Diploma in Information Technology/Computer Technology/ Computer Engineering/ Computer Science/ and Allied branches will be eligible for direct admission to the Second Year of B.Sc. (I.T.).

However, the Diploma should be recognized by the Board of Technical Education or any other recognized Government Body Minimum Marks required 45% aggregate for open category candidates and 40% aggregate for reserved category candidates.

**Duration:** Six semesters spread over 3 years.

F.Y.BSC.IT Semester - I		F.Y.BSC.IT Semester - II	
Subject	Subject Code	Subject	Subject Code
1. Communication Skill	USIT105	1. Object Oriented Programming	USIT201
2. Discrete Mathematics	USIT104	2. Microprocessor Architecture	USIT202
3. Digital Electronics	USIT102	3. Web Programming	USIT203
4. Imperative Programming	USIT101	4. Numerical and Statistical	USIT204
5. Operating System	USIT103	5. Green Computing	USIT205
6. Imperative Programming Practical	USIT1P1	6. Object Oriented Programming Practical	USIT2P1
7. Digital Electronics Practical	USIT1P2	7. Microprocessor Architecture Practical	USIT2P2
8. Operating Systems Practical	USIT1P3	8. Web Programming Practical	USIT2P3
9. Discrete Mathematics Practical	USIT1P4	9. Numerical and Statistical Practical	USIT2P4
10.Communications Skills Practical	USIT1P5	10.Green Computing Practical	USIT2P5

S.Y.BSC.IT Semester - III		S.Y.BSC.IT Semester - IV	
Subject	Subject Code	Subject	Subject Code
1. Python Programming	USIT301	1. Core Java	USIT401
2. Data Structures	USIT302	2. Introduction to Embedded Systems	USIT402
3. Computer Networks	USIT303	3. Computer Oriented Statistical Techniques	USIT403
4. Database Management Systems	USIT304	4. Software Engineering	USIT404
5. Applied Mathematics	USIT305	5. Computer Graphics and Animation	USIT405
6. Python Programming Practical	USIT3P1	6. Core Java Practical	USIT4P1
7. Data Structures Practical	USIT3P2	7. Introduction to Embedded Systems Practical	USIT4P2
8. Computer Networks Practical	USIT3P3	8. Computer Oriented Statistical Techniques Practical	USIT4P3
9. Database Management Systems Practical	USIT3P4	9. Software Engineering Practical	USIT4P4
10. Mobile Programming Practical	USIT3P5	10.Computer Graphics and Animation Practical	USIT4P5

T.Y.BSC.IT Semester - V		T.Y.BSC.IT Semester - VI	
Subject	Subject Code	Subject	Subject Code
1. Software Project Management	53701	1. Software Quality Assurance	88701
2. Internet of Things	53702	2. Security in Computing	88702
3. Advanced Web Programming	53703	3. Business Intelligence	88703
4. Artificial Intelligence	53704	4. Principles of Geographic Information Systems	88704
5. Enterprise Java	53706	5. Cyber Laws	88707
6. Project Dissertation	USIT5P1	6. Project Implementation	USIT6P1
7. Internet of Things Practical	USIT5P2	7. Security in Computing Practical	USIT6P2
8. Advanced Web Programming Practical	USIT5P3	8. Business Intelligence Practical	USIT6P3
9. Artificial Intelligence Practical	USIT5P4	9. Principles of Geographic Information Systems Practical	USIT6P4
10. Enterprise Java Practical	USIT5P6	10. Advanced Mobile Programming	USIT6P6

Fees:

<u>rees.</u>		
FYBSC-IT	SYBSC-IT	TYBSC-IT
25,500/-	26,200/-	27,200/-

# Bachelor of Arts (B.A):

**Objective:** The program is a three-year undergraduate course that helps in strengthening the linguistic capabilities wherein the students are also introduced to the social, cultural, political, economic and intellectual backgrounds in literary history.

#### <u>Eligibility:</u>

• A candidate for being eligible for admission to the three year integrated course leading to the degree of Bachelor of Arts must have passed the Higher Secondary School Certificate (Std. XII) examination conducted by the different Divisional Boards of the Maharashtra State Board of Secondary and Higher Secondary Education with the following subjects :-

#### 1. English

2. Any one of the Modern Indian Languages or Modern Foreign Languages or any classical Language or Information Technology.

3. Any four subjects carrying 100 marks each.

#### OR

Must have passed the Higher Secondary School Certificate (Std. XII) examination with vocational subject conducted by the different Divisional Boards of the Maharashtra State Board of Secondary and Higher Secondary Education with the following subjects:-1. English

2. Any one vocational subject carrying 200 marks prescribed by the Board from time to time.

3. Any three subjects carrying 100 marks each.

#### OR

Must have passed the Higher Secondary School Certificate (Std. XII) examination with the Minimum Competency based vocational courses conducted by the different Divisional Boards of the Maharashtra State Board of Secondary and Higher Secondary Education with the following subjects :-

#### 1. English

2. Any one of the Modern Indian Languages or Modern Foreign Languages or Classical Language or Information Technology

3. General Foundation Course.

4. Any one subject carrying 300 marks from among the Minimum Competency based vocational courses prescribed by the Higher Secondary School Certificate examination from time to time.

OR

Must have passed an examination of another University or Body Recognized as equivalent thereto.

Duration: Six semesters spread over 3 years.

F.Y.B.A Semester - I		F.Y.B.A Semester - II	
Subject	Subject Code	Subject	Subject Code
1. Communication Skill in English - I	UBA1.2	1. Communication Skill in English-II	UBA1.2
2. Hindi - I	UBA1.43	2. Hindi - II	UBA1.43
3. Geography - I	UBA1.27	3. Geography - II	UBA1.27
4. History of Modern India (1857- 1947) - I	UBA1.28	4. History of Modern India : Society and Economy - II	UBA1.28
5. Economics Theory - I	UBA1.35	5. Economics Theory - II	UBA1.35
6. Foundation Course-I	UBAFSI.6.1	6. Foundation Course-II	UBAFSI.6.1

<u>S.Y.B.A Semester - III</u>		<u>S.Y.B.A Semester - IV</u>	
Subject	Subject Code	Subject	Subject Code
1. Foundation Course-III	UAFC301	1. Foundation Course – IV	UAFC401
2. Business Communication	UAAC301	2. Business Communication	UAAC401
3. History (Landmarks in World History) - II	UAHA301	3. History (Landmarks in World History, 1300 A.D1945 A.D.) - II	UAHA401
4. History (Ancient India from Earliest Times) - III	UAHA302	4. History (Ancient India from Earliest Times to 1000 A.D.) - III	UAHA402
5. An introduction to Climatology - II	UAGEO301	5. Agriculture Geography of India - III	UAGEO401
6. Physical Geography Of India - III	UAGEO302	6. Introduction to Oceanography - II	UAGEO402
7. Macro-Economic-I	UAECO301	7. Macro-Economic-II	UAECO401
8. Public Finance	UAECO302	8. Indian Economy	UAECO402

T.Y.B.A Semester - V		T.Y.B.A Semester - VI	
Subject	Subject Code	Subject	Subject Code
1. History of Medieval India (1000 CE - 1526 CE) - IV		1. History of Medieval India (1526 CE - 1707 CE) - IV	
2. History of Modern Maharashtra (1818 CE - 1960CE) - V		2. History of Contemporary India (1947 CE - 2000 CE) - V	
3. Introduction to Archaeology - VI A		3. Introduction to Museology and Archival Science - VI A	
4. Geography of Settlements - IV		4. Environmental Geography - IV	
5. Population Geography - V B		5. Political Geography - V B	
6. Tools & Techniques in		6. Tools & Techniques in	
Geography for Spatial Analysis-I (Practical) - VI		Geography for Spatial Analysis-II (Practical) - VI	

Fees:		
FYBA	SYBA	ТҮВА
14,200/-	14,700/-	15,700/-



# **Bachelor of Arts in Multimedia and Mass Communication:**

#### **Objective:**

a) To Use basic principles of advertising, marketing, journalism to enable students to understand their surroundings.

b) To Integrate practical aspects of theory learned by industry interactions in form of guest lectures, summer internships, field visits, live projects etc.

c) To develop communication, presentation skills, creativity thorough seminars & workshops

#### <u>Eligibility:</u>

• A candidate for being eligible for admission to the degree course in Bachelor of Mass Media shall have passed XIIth Std. Examination of Maharashtra Board of Higher Secondary Education or its equivalent from the Science, Arts or Commerce Stream. No college shall conduct any entrance test in any form and the admissions are purely based on merit duly following the reservation policy as per the norms of Government of Maharashtra. While drawing the merit list, weightage has to be Three Years No.UG/279 of 2007, Dated 16th June, 2007 - 43 - given to students from Arts, Commerce and Science Stream at 12th Standard level. The stream wise weightage to be given is as under :

Stream	Arts	Commerce	Science
Percentage	50%	25%	25%

The applications are to be accepted and processed by the colleges stream wise separately and the merit list is to be displayed stream wise taking into account the reservation policy prescribed by Government of Maharashtra.

a. The merit list is to be prepared and displayed stream wise.

b. In case if no application is received from any stream, the vacant seats are to be distributed equally between the two streams only.

c. After the first merit list is displayed, if any seat allotted to one stream remains vacant, the same shall be distributed equally between the remaining two streams. In case of vacancy in one stream is of single/odd number of seats, the single seat is to be allotted to the Arts Stream. In case if no application is available from the two streams, then all the vacant seats of such two streams must be transferred to the third stream.

Step (c) be repeated for the subsequent merit lists till all the forms are exhausted or the final merit list is displayed, whichever is earlier.

Duration: Six semesters spread over 3 years.

F.Y.B.A.M.M.C Semester - I		F.Y.B.A.M.M.C Semester - II	
Subject	Subject Code	Subject	Subject Code
1. Effective communication –I	BAMMEC-101	1. Effective communication – II	BAMMEC-201
2. Foundation course –I	BAMMFC-102	2. Foundation course –II	BAMMFC-202
3. Visual Communication –I	BAMMVC-103	3. Content Writing	BAMMCW-203
4. Fundamentals of Mass Communication	BAMMFMC-104	4. Introduction to Advertising	BAMMID-204
5. Current Affairs	BAMMCA-105	5. Introduction to Journalism	BAMMIJ-205
6. History of Media	BAMMHM-106	6. Media, Gender & Culture	BAMMMGC-206

S.Y.B.A.M.M.C Semester - III	er - III <u>S.Y.B.A.M.M.C Semester - IV</u>		
Subject	Subject Code	Subject	Subject Code
1. Theatre and Mass Communication-I	BAMMC TMC- 3012	1. Writing and Editing for Media	BAMMC WEM-402
2. Corporate Communication and Public Relations	BAMMC CCPR- 302	2. Media Laws and Ethics	BAMMC MLE-403
3. Media Studies	BAMMC MS-303	3. Mass Media Research	BAMMC MMR-404
4. Introduction to Photography	BAMMC IP-304	4. Film Communication II	BAMMC FCO-405
5. Film Communication-I	BAMMC FCO-305	5. Computer Multimedia II	BAMMC CMM-406
6. Computers and Multimedia-I	BAMMC CMM- 306	6. Theatre and Mass Communication-II	BAMMC TMC- 4012

<u>T.Y.B.A.M.M.C Semester - V (Advertising)</u>		<u>T.Y.B.A.M.M.C Semester - VI (Advertising)</u>	
Subject	Subject Code	Subject	Subject Code
1 Conv Muiting	BAMMC DRGA-	1 Distribution	BAMMC DRGA-
1. Copy Writing	501	1. Digital Media	601
2. Advertising & Marketing	BAMMC DRGA-	2 Advertising Design	BAMMC DRGA-
Research	502	2. Advertising Design	602
3. Brand Building	BAMMC EABB	3. Media Planning & Buying	BAMMC EAMP
	1502		2603
4. Consumer Behaviour	BAMMC EACB	4 Brand Management	BAMMC EABM
4. Consumer Benaviour	1507	4. Brand Management	2602
5. Social Media Marketing	BAMMC EASM	5. Advertising in	BAMMC EARM
5. Social Media Marketing	1505	Contemporary Society	2605
6. Direct Marketing & E-	BAMMC EADM	6. Advertising & Sales	BAMMC EAAS
Commerce	1506	Promotion	2604

Fees:		
FYBAMMC	SYBAMMC	TYBAMMC
20,700/-	21,200/-	22,200/-



# Junior College of Commerce:

#### **Objective:**

#### **Eligibility:**

- A student who has passed the SSC Examination conducted by the Divisional Board of secondary Education in the State of Maharashtra is eligible for admission to FYJC OR
- A student who has passed an examination from other board considered equivalent to the SSC Examination conducted by the Divisional Boards in the State of Maharashtra is eligible for admission to FYJC. In such cases where the candidate is not a student of any of the divisional Boards of Maharashtra State needs to procure an eligibility certificate from the Maharashtra State secondary and Higher secondary Board, Vashi, Navi Mumbai.

At the time of admission, students must enclose along with application form the following documents (as per the directive issued by the Director of Education, Government of Maharashtra):

- Original School Leaving Certificate: The Original School Leaving Certificate will not be returned to student. Hence students are advised to keep sufficient number of true copies of it. However if student cancels admission before the end of first term the school leaving certificate will be returned.
- 2. Original copy of SSC Marksheet together with two attested photo copies of the same. The original marksheet will be returned to the student after about 3-4 months. Hence they should keep sufficient number of true copies of it.
- 3. Eligibility Certificate (Original or Provisional) in case of the student who has passed SSC Examination not conducted by Maharashtra State Board of secondary Education.
- 4. Caste Certificate issued by competent authority wherever applicable.

Admission to FYJC is given on merit and seats are reserved as per government policy.

#### Duration: 2 years.

#### <u>Subject:</u>

	FYJC COMMERCE SUBJECT	SYJC COMMERCE SUBJECT
	1. English	1. English
	2. Book - Keeping Accountancy	2. Book - Keeping Accountancy
COMPULSORY	3. Economics	3. Economics
CONPULSORY	4. Organisation of Commerce	4. Organisation of Commerce
	5. Health and Physical Education	5. Health and Physical Education
	6. Environmental Studies	6. Environmental Studies
	7a. Hindi	7a. Hindi
ELECTIVE	7b. IT	7b. IT
	8a. Mathematics	8a. Mathematics
	8b. Secretarial Practice	8b. Secretarial Practice

# Junior College of Science:

#### **Objective:**

#### **Eligibility:**

- A student who has passed the SSC Examination conducted by the Divisional Board of secondary Education in the State of Maharashtra is eligible for admission to FYJC OR
- A student who has passed an examination from other board considered equivalent to the SSC Examination conducted by the Divisional Boards in the State of Maharashtra is eligible for admission to FYJC. In such cases where the candidate is not a student of any of the divisional Boards of Maharashtra State needs to procure an eligibility certificate from the Maharashtra State secondary and Higher secondary Board, Vashi, Navi Mumbai.

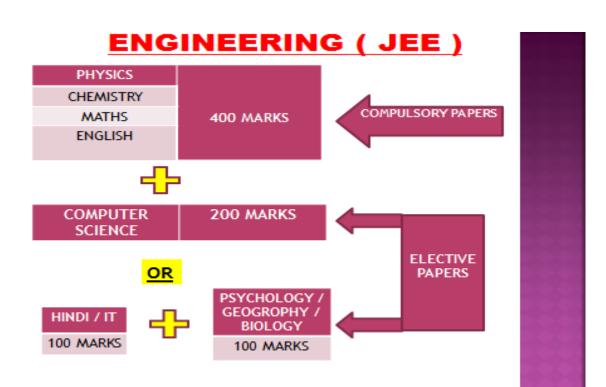
At the time of admission, students must enclose along with application form the following documents (as per the directive issued by the Director of Education, Government of Maharashtra):

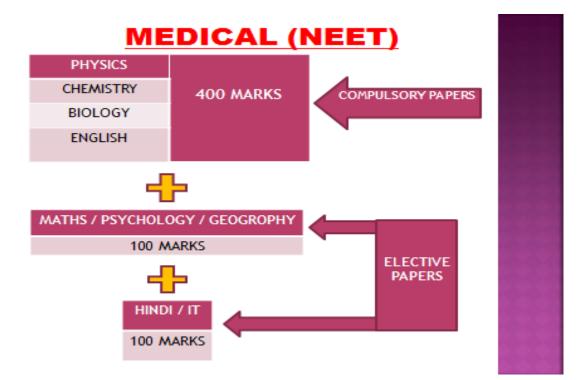
- 5. Original School Leaving Certificate: The Original School Leaving Certificate will not be returned to student. Hence students are advised to keep sufficient number of true copies of it. However if student cancels admission before the end of first term the school leaving certificate will be returned.
- 6. Original copy of SSC Marksheet together with two attested photo copies of the same. The original marksheet will be returned to the student after about 3-4 months. Hence they should keep sufficient number of true copies of it.
- 7. Eligibility Certificate (Original or Provisional) in case of the student who has passed SSC Examination not conducted by Maharashtra State Board of secondary Education.
- 8. Caste Certificate issued by competent authority wherever applicable.

Admission to FYJC is given on merit and seats are reserved as per government policy.

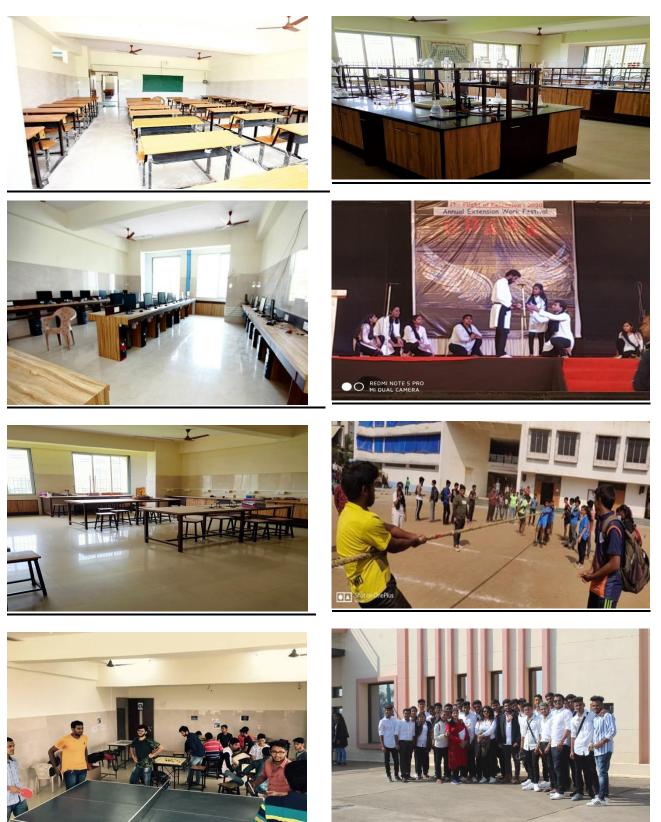
#### Duration: 2 years.

	FYJC SCIENCE SUBJECT	SYJC SCIENCE SUBJECT
	1. Physics	1. Physics
	2. Chemistry	2. Chemistry
COMPULSORY	3. English	3. English
	4. Health and Physical	4. Health and Physical
	Education	Education
	5. Environmental Studies	5. Environmental Studies
	6a.Biology	6a.Biology
	6b.Mathematics	6b.Mathematics
	6c.Geography	6c.Geography
ELECTIVE	6d.Psychology	6d.Psychology
	7a.Hindi	7a.Hindi
	7b.IT	7b.IT
	7c.Computer Science	7c.Computer Science





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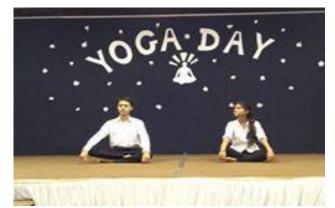




















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