



DNYAN GANGA EDUCATION TRUST'S DEGREE COLLEGE OF ARTS, COMMERCE & SCIENCE

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(NAAC ACCREDITED 'B' GRADE(2.47) CYCLE 1)

Courses and Credit structure as per NEP 2020

Syllabus of Courses (Semester I to IV): [CLICK HERE](#)

<u>Vertical</u>	<u>Vertical</u>	<u>FYBMS Semester I</u>	<u>Credits</u>	<u>FYBMS Semester II</u>	<u>Credits</u>
1	Major	Principles of Management I	4	Principles of Management II Global	4
	Major	Bhartiya Theory of Management Styles	2	Global Management Theories and Styles	2
2	Minor	-	-	Indian Economic Policy-1	2
3	Open Elective (OE)	Logic and Data Interpretation – I	2	Logic and Data Interpretation – II	2
		Introduction to Environment	2	Environmental Issues and Management	2
4	VSC	Information Technology in Business Management	2	Foreign Exchange Market and Derivatives	2
	SEC	Business Start Up skills	2	M S Office	2
5	AEC	Business Communication Skills I	2	Hindi- हिंदी-भाषा-कौशल-के-आधार OR Marathi- लेखन-कौशल्ये-१-कार्यालयीन- लेखन-व्यवहार-व-पत्रव्यवहार	2
	VEC	Law related to Intellectual Property Rights	2	Foundation of Behavioural Skills	2
	IKS	Indian Knowledge System Series	2	-	-
6	CC (Any One)	1) NSS- Introduction to National Services 2) Introduction to Sports, Physical Literacy, Health & Fitness & Yoga 3) Introduction to Cultural Activities 4) Extension Work- Sem I	2	1) NSS-Leadership and Community Engagement 2) Sports- Sports, Physical Literacy, Health and Fitness, and Yoga 3) Cultural- Foundation and Exploration of Performing Fine Arts / 4) Extension Work -Sem II	2
			22		22

<u>Vertical</u>	<u>Vertical</u>	<u>SYBMS Semester III</u>	<u>Credits</u>	<u>SYBMS Semester III</u>	<u>Credits</u>
1	Marketing Major	Introduction to Marketing Management	4+4	Retail Marketing	4+4
	Marketing Major	Marketing Research		CRM	
	Finance Major	Introduction to Financial Services		Auditing	
	Finance Major	Financial Management		Financial Institutions and Market	
	HR Major	HR Introduction to HRM		Change & Conflict Management	
	HR Major	Training & Development		Legal practices in HRM	
2	Minor	Public Finance	4	Indian Economy	4
3	Open Elective	Cyber & Digital Safety	2	Digital Marketing	2
4	VSC/SEC	Marketing (Consumer behaviour)	2	Marketing (Ad Making)	2
		Finance (Financial Statement Analysis)		Finance (Financial Inclusion Skills in Youth)	
		HR (Recruitment and selection)		HR (Organisational Development)	
5	AEC (Any One)	Hindi Bhasha Vyavarik Prayog OR Lekhan Kaushalya 2	2	Business Communication Skills-II	2
6	FP/CEP	Field Project	2	Community Engagement Project	2
6	CC (Any One)	1)NSS- Study of Indian Social Reformers 2) Introduction to Sports Training & Tests and Measurement 3) Indian Theatre: Classical Roots and Contemporary Expressions 4) Extension Work-Sem III	2	1) NSS- Youth and Disaster Management 2) Advanced Sports Training and Performance Evaluation 3) Cultural-Integrated Theatre Production: Stage Craft, Costume, Music, and Technology 4) Extension Work-IV	2
			22		22